

## **Faculty of Commerce and Management Kumaun University, Nainital.**

The Faculty of Commerce at the D.S.B. Campus of Kumaun University was established in 1960. At the time of inception, this faculty was in the DSB Government College affiliated to the Agra University. This was a pioneering moment in the history of the University as it reflected the foresightedness that career options would also be in fields other than the traditional areas of medicine and engineering. It was with this belief that the Department of Commerce initiated the first B.Com session in 1960-61. The encouraging response and the extra-ordinary results of the first B.Com batch of 1960-61 goaded the Faculty to introduce Commerce at the Post-graduation level from 1965-66. With this mile-stone having been achieved the Department of Commerce carved out an unparalleled history of growth and academic excellence making Commerce as one of the most sought after course attracting meritorious students.

Due to a surge in enrollments a separate building was constructed for the Department at Nainital in 1974. With the coming of the IT era and increasing applications of computers in commerce a modern computer lab has been established in the building to train students in the current techniques.

The Department of Management Studies at Bhimtal was established in 1997 enhancing the coverage to management and the evolution of Faculty of Commerce and Management. This ability to adapt and evolve is a unique characteristic of this faculty.

After the formation of Kumaun University it was felt that Commerce education needed to be further extended in terms of coverage. Towards this objective, a Department of Commerce was also established in the SSJ Campus, Almora of Kumaun University in 1977. The Department of Commerce at SSJ Campus, Almora also achieved an impressive track record of achievements. Having Commerce introduced at PG level, the Department started offering BBA in 2007. From the 2010 session MBA shall also be offered at Almora. Both the BBA and MBA are conducted on a self-financing basis.

### **Under Graduate and Post Graduate – Programme Structure**

The Department offers three groups at the U.G. Level- **Management, Accounting and Business Economics and Business Laws**. These three groups have been so designed that the student through his choice can plan the option of his Post Graduate Studies.

#### **Structure for B.Com.**

##### **B.Com- I<sup>st</sup> year**

##### **Groups/Papers**

##### **Group-I Management Group**

Course No. 101 Paper I General and Office Management

Course No. 102 Paper II Business Environment

**Group-II Accounting Group**

Course No. 103 Paper I Financial Accounting

Course No. 104 Paper II Elements of Statistics

**Group-III Business Economics & Business Laws Group**

Course No. 105 Paper I Business Economics

Course No. 106 Paper II Business Regulatory Framework

**B.Com- II<sup>nd</sup> year****Groups/Papers****Group-I Management Group**

Course No. 201 Paper I Basic Business Finance

Course No. 202 Paper II Personnel Management

**Group-II Accounting Group**

Course No. 203 Paper I Advanced Accounting

Course No. 204 Paper II Cost Accounting

**Group-III Business Economics & Business Laws Group**

Course No. 205 Paper I Money Banking and Foreign Exchange

Course No. 206 Paper II Company Law

**B.Com- III<sup>rd</sup> year****Groups/Papers****Group-I Management Group**

Course No. 301 Paper I Marketing Management

Course No. 302 Paper II Management Accounting

**Group-II Accounting Group**

Course No. 303 Paper I Income Tax law and Accounts

Course No. 304 Paper II Auditing

**Group-III Business Economics & Business Laws Group**

Course No. 305 Paper I Public Finance

Course No. 306 Paper II Industrial Law

OR

Course No.307 Paper II Fundamentals of Insurance

To make the course in sync with employment opportunities subjects relating to Management, Economics and Tax Planning have been included at the P.G. level. In M.Com all major subjects- **Management Concepts and Organizational Behaviour, Statistical Analysis, Taxation, Economic Planning, Advanced Cost Accounting, Accounting for Managerial Decisions, Financial Management and Corporate Legal Framework** are offered.

## **Structure for M.Com**

### **M.Com (Previous) Examination**

Candidates for the M.Com (Previous) Examination shall have the following COMPULSORY papers.

Paper I Management Concepts and Organisational Behaviour

Paper II Statistical Analysis

Paper III Direct Taxes and Corporate Tax Planning

Paper IV Theory and Practice of Economic Planning

### **M.Com (Final) Examination**

The candidate of M.Com (Final) Examination shall have the option to choose any one of the following three groups viz . Accounting, Business Economics and Management Group. He/she shall appear in FOUR papers of the same optional group chosen by him/her. The choice of optional group and the paper shall be made by the candidate with the prior approval of the campus/college concerned. There will be a viva-voce examination of 100 marks for examinees of M.Com Final wherein a candidate shall be required to obtain at least 30 marks for a pass. The marks of the viva-voce examination will be added to the aggregate for the purpose of determining the division.

#### **Group-A Accounting Group**

Paper I Accounting : Theory and Practice

Paper II Advanced Cost Accounting

Paper III Accounting for Managerial Decisions

Paper IV Financial Management

Paper V Securities Analysis and Portfolio Management

Paper VI Corporate Legal Framework

Paper VII Derivatives and Risk Management

Paper VIII Financial Institutions and Markets

Paper IX International Finance

Paper X Advanced Financial Accounting

#### **Group-B Business Economics Group**

Paper I Comparative Banking Systems and Foreign Exchange

Paper II Economics of Growth

Paper III Industrial Economics

Paper IV Insurance Administration and Legislation

Paper V Managerial Economics : MICRO Analysis

Paper VI Managerial Economics : MACRO Analysis

Paper VII Business Environment

Paper VIII Foreign Trade and Policy

Paper IX Business Research Methods

#### **Group-C Management Group**

Paper I Advanced Management Accounting

Paper II Financial Management

Paper III Human Resource Management

Paper IV Marketing Management  
Paper V Managerial Economics  
Paper VI Business Forecasting  
Paper VII Management Information System  
Paper VIII Operations Research  
Paper IX Organisational Behaviour  
Paper X Strategic Management  
Paper XI International Marketing Management

The Department of Commerce, of the Faculty of Commerce and Management at Nainital and Almora are examples of committed and devoted team-work which has resulted in excellent teaching and research facilities. The Department is actively engaged in research. **Eighty students** have obtained their Ph.D. degree and more than **thirty students** are currently enrolled. The faculty has participated in various national and international seminars and presented papers. Research projects have also been undertaken. The faculty has contributed in several national and international journals and have also published many reference and text – books.

Co-curricular activities are regularly organized in the Department and the students are encouraged to take active part in N.C.C. and N.S.S. activities.

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The Department of Management Studies (DMS) was established at Bhimtal in 1997 under the Faculty of Commerce and Management, Kumaun University for conducting Two Year Full Time-MBA Programme. This Programme has been approved by the All India Council of Technical Education (A.I.C.T.E.) and is aided by the University Grants Commission, New Delhi. Prof. N.S. Bisht the founder of this Department was the first Professor and Head and under his able leadership the Department has acquired an unparalleled status. The active and focused interest of UGC and the University has helped in developing an impressive infrastructure at Bhimtal- a satellite town of Nainital. The lake-city of Bhimtal is surrounded by lush-green and beautiful hills. Its serene and pollution free environment is ideally suited for education and learning. It is 22 kms away from Nainital and 28 kms from Kathgodam railway station.

The Department, now, is poised for further growth with the introduction of more areas of specialization and courses to be conducted on a self-financing mode. This enhancement of specializations shall be broadening the avenues of employment as these new options are being sought by the industry. This has been possible as Prof. V.P.S. Arora, the Hon'ble Vice Chancellor of the University has a very keen interest on this Department.



The Departmental library has a varied collection of books on all management disciplines and both national and international journals and periodicals are regularly subscribed. Students have easy access to computers at any time of the working day. VSAT and Broadband lease lines have been installed in computer lab. Academic activity in the campus is regularly supplemented by guest faculty from reputed Business schools and Corporate houses.



Co-curricular activities are an essential feature at the Campus. The students participate in sports and games which are organized both at the inter and intra departmental levels. Industrial tours and excursions provide exposure to the students and make the curriculum more meaningful.

The Placement cell of the Department provides assistance for summer training and final placement. Personality Development Programmes (P.D.P) are an integral part of campus life which also help in enhancing the placement potential of the students.

Hostel Facilities are available in the Campus for both boys and girls. The residential facilities in the hostels are provided on the basis of merit.

### **M.B.A- Programme Structure\***

The Programme consists of four semesters with a total of 26 courses including Viva-Voce, Summer Training and Project Report. Two more specializations- Information Technology and International Business in addition to Finance, Marketing and Human Resource Management are being offered from the session 2010. MBA- Marketing is also being offered on a Self – Financing mode.

#### **Structure**

#### ***PART-I***

<b>SEMESTER-I</b>	<b>SEMESTER-II</b>
Management Concepts and Organisational Behaviour	Marketing Management
Managerial Economics	Financial Management
Accounting for Management	Human Resource Management
Statistical Techniques in Management	Quantitative Techniques in Management
Business Environment	Business Research Methods
Computer Applications in Management	Personality Development and Business Communication
Comprehensive Viva-voce	Comprehensive Viva-voce

## Summer Training

After the second semester of MBA Programme, the students has to undergo a compulsory industrial training extending from six to eight weeks duration in an organisation of repute. During this period, the students are normally involved in projects pertaining to their area of specialisation.

### *PART-II*

<b>SEMESTER-III(Compulsory Papers)</b>	<b>SEMESTER-IV(Compulsory Papers)</b>
Management Information Systems	Strategic Management
Corporate Legal Framework	Total Quality Management
Summer Training Report	Winter Project

## Project Work (Compulsory)

During the second year, the MBA Programme students are required to write a dissertation on a topic of their interest. The purpose of this exercise is to train the students to do an in-depth study of some of the aspects of management while enabling them to learn to apply research methodology and to exercise their conceptual and analytical skills.

In addition to one compulsory paper and a project report, students will have to choose any one of the following five elective groups.

### *Elective Groups*

<b>SEMESTER-III</b>	<b>SEMESTER-IV</b>
<b>Group A-Finance Group</b>	
Security Analysis and Portfolio Management	Financial Derivatives
Working Capital Management	International Finance
Capital Investment and Financial Decision Making	
Mergers and Acquisitions	
<b>Group B-Marketing Group</b>	
International Marketing	Industrial & Rural Marketing
Advertising Management	Sales and Distribution Management
Consumer Behaviour	
Retail Marketing	
<b>Group C-Human Resource Management Group</b>	
Compensation Management	Legal Framework Governing Human Relations
Management of Industrial Relations	Management Training and Development
Human Resource Development	
Global HRM	
<b>Group D-Information Technology Group</b>	

Database Management System	Decision Support & Expert System
Object Oriented Programming	Web Technology
System Analysis and Design	
Enterprise Resource Planning	
<b>Group E- International Business Group</b>	
International Trade & Business	International Finance and Forex Management
Managing Human Resource in Global Environment	Cross Cultural & Global Management
Technology Acquisition, Transfers & MNC's	
Export Management	

\*All the papers are subject to approval of the Board of Studies.

**Self Financed Programme Structure**  
**MBA (Marketing)\*\***

<b>First Year</b>	
<b>SEMESTER-I</b>	<b>SEMESTER-II</b>
Management Concepts and Organisational Behaviour	Marketing Management
Business Environment	Consumer Behaviour
Managerial Economics	Advertising Management
Accounting for Management	International Marketing
Quantitative Techniques	Retail Marketing
Computer Applications in Management	Financial Management
Comprehensive Viva-voce	Comprehensive Viva-voce
<b>Second Year</b>	
<b>SEMESTER-III</b>	<b>SEMESTER-IV</b>
Corporate Legal Framework	Strategic Management
Product and Brand Management	Total Quality Management
Marketing of Services	Industrial and Rural Marketing
Management Information Systems	Sales and Distribution Management
Marketing Research	
Summer Training Project	Winter Project and Viva-voce

\*\* All the papers are subject to approval of the Board of Studies.